



**DUMC Department of Community and Family Medicine,
Division of Community Health and
North Carolina Direct Care Workers Association
Co-sponsors of This Event**



SAVE-THE-DATE!! Free Conference

“The Force Is With You: Strengthening North Carolina’s Direct Care Workforce” Strategies, Opportunities, And YOU

Wednesday, MARCH 24, 2010 Time: 9:00AM-2:00PM

Registration Begins at 8:30AM

**Jane S. McKimmon Conference Center
1101 Gorman Street
Raleigh, NC 27606**



Those benefiting from attendance include:

- Nursing Home, Adult Care Home, Home Care Agency, Hospital and Clinic management staff.
- Nurses and paraprofessionals such as Nurse Aides, Personal Attendants, Personal Care Aides and staff providing services and supports to individuals with chronic or acute illnesses.
- Academics, Health Policy Makers, and Workforce Development Professionals.

This conference is for YOU if you’d like to learn strategies that reduce turnover, aid recruitment, increase staff job satisfaction, increase patient supportive services and allow better budget management.

This conference is for YOU if you’d like to learn what’s new through interactive presentations on topics such as Coaching Supervision and Person Centered Thinking. There will also be opportunities to share ideas and learn about new workforce development initiatives.

THERE IS NO CHARGE FOR THIS EVENT. HOWEVER, PRE-REGISTRATION IS REQUIRED FOR ATTENDANCE

Lunch will be provided

- **For more information**

**Contact: Claudia.Graham@duke.edu
Phone: 919.681.5724**

**REGISTER NOW—SPACE IS LIMITED!
Registration ends March 10, 2010**

TO REGISTER ANYTIME ONLINE
GO TO:
<http://www.surveymonkey.com/s/DukeDCWACConf>
or Telephone 919.681.5724

**The Jane S. McKimmon Conference Center is on the campus of
North Carolina State University at the corner of Gorman Street and
Western Blvd. For DRIVING DIRECTIONS go to:
<http://www.ncsu.edu/ctu/img/mckimmonMap.gif>**